



# MS X GIFTS

Presented by  
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& Sue Song



# ABOUT US

## ➤ 10<sup>th</sup> graders

- All about fun
- Creativeness
- arts and craft is life
- Hard workers
- Responsible
- Leadership  
companionability
- Young Entrepreneurs

## ➤ Xue Vang

- President
  - outstanding

## ➤ MaiYia Vang

- Secretary & Treasure
  - Trustworthy

## ➤ Sue Song

- Vice president
  - Love my customers
  - Satisfactions

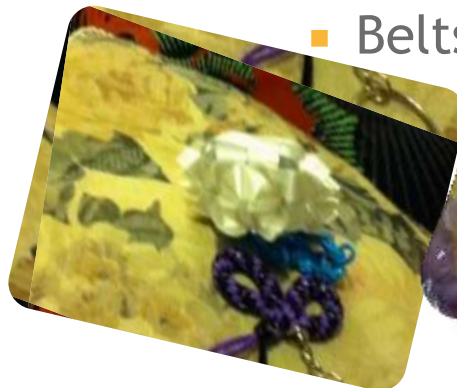


# INTRODUCING



## Teddy Bears

- Valentine theme
  - Teddy bears, some holds flowers
    - 6”
      - Red
      - White
      - Pink
    - Owls
      - Red
      - Blue
      - Green
      - Yellow



## Lanyards

- That fits the teddy bears or you
- You can also buy separately
  - Bracelets
  - Necklaces
  - Belts



# CHOOSING OUR PRODUCT



Why did we do it?

- ◉ Having fun
- ◉ Something we can make
- ◉ Being creative
- ◉ Make money
- ◉ Have satisfied costumers
- ◉ Turn something little into the new change

Why choose our product?

- ◉ Catching attention
- ◉ Limited styles
- ◉ Great gifts



# MISSION STATEMENT

- ◉ Our teddy bears are called “Dazzle-Ding Bears”
  - Added with handmade lanyard bracelets, belts, necklace and key chain alligators
    - It’s made to catch everyone’s attention
    - It is convenient and inexpensive
    - Sold together or separate

Slogan/ logo

“Made from  
Love and care!”



# GOAL

2-3 Months

4-5 months



- At least 36 teddy bears
- 25 lanyards
- 25 alligator key chains

## ○ Sell

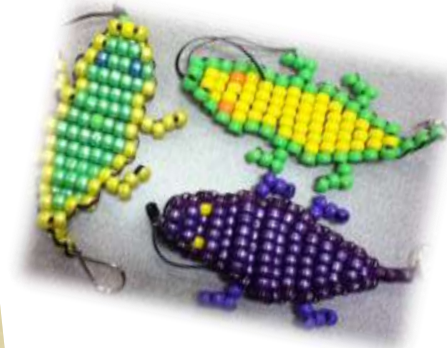
- 40 teddy bears
- 30 lanyards
- 30 lizard key chain



# OUR PRODUCT



- Cute valentine's teddy bears
- Bracelets of circle beads and stars that glows in the dark.
- Many varieties of color for the lanyards for example: red, pink, blue, sky blue, lime green, black, purple, orange, and clear glitter.



# MARKETING PLAN

- ◉ We offer teddy bears of a many varieties.
- ◉ There will be valentine teddy bears of white, pink, and red, owls: colors of red, green, blue, and yellow, and some teddy bears that sits on a red heart.
- ◉ We will be selling our products in the X-wing and B220.



# PICTURES (TEDDY BEARS)



# PICTURES CONTINUED.(OWLS)..





# LANYARDS



# MARKETING RESEARCH

- ◉ Our customers are probably willing to pay \$5 and up.
- ◉ Our Price: \$10 and up.
- ◉ Allows pre-orders.
- ◉ We will having flyers and posters.



# Ms X Gifts



*Valentine's day is coming up, got an idea yet?  
Well, if you haven't, come check out  
our product!*



- This include:*
- A teddy Bear  
(red, pink, white, or brown)*
  - Handmade Bracelets*
  - Handmade belts*
  - Rose petal on the bottom  
(pink, white, or red.)*

*For more info:  
stop by in room B220 on  
Tues. and Wed. at lunch to  
place a order or email us  
at [dazzle-dingbears@hotmail.com](mailto:dazzle-dingbears@hotmail.com)!  
-Thank You!*

*Made from love and care!*

# MARKET NICHE



- ◉ Adopt your Dazzle- Ding Bears now!
- ◉ Our product is made for everyone and any ages.
- ◉ Our customers that will buy the product are just as unique as the product itself.





We hope you enjoyed our presentation!!!

THANK YOU